

6th Annual Running * Friday, November 15, 2019

ALEX'S GREAT STATE RACE

www.alexsgreatstaterace.org

Alex's Great State Race is a tradition that reflects the Michigan State University and University of Michigan's rivalry in a new light; both institutions working together to bring awareness to a worthy cause that benefits both universities and addresses the fundamental reason they exist: To make quality education accessible to all.

Alex Powell was a high school senior, a dedicated student, an enthusiastic athlete, and a natural leader. As Alex contemplated his acceptance at MSU, a rare, aggressive cancer was growing inside of him. Despite his cancer diagnosis, Alex was determined to fully participate in his Spartan experience. Thanks to the tools at MSU's RCPD, with collaborative support from U-M's SSD, Alex achieved his goal of becoming a Spartan while receiving cancer treatment from Michigan Medicine in Ann Arbor. He shared the ultimate dream that lives inside each of us: to create a legacy and to leave the world in better shape than we found it. That legacy lives on through Alex's Great State Race.

On Friday, November 15th, an elite team of Army ROTC Cadets from both U-M and MSU will come together at MSU's Demonstration Hall near the iconic "Sparty" statue in East Lansing. Presented with the game ball, the Army ROTC cadets will run with it across 64 miles of Michigan back roads to finish at U-M's famous Diag. Alex's passion for MSU, joy in athletics, and zest for life will be celebrated along the way.

Sponsorship in celebration of this symbolic partnership between two elite educational institutions will support the work of:

MSU Resource Center for Persons with Disabilities

MSU's Alex Powell Spartan Experience Leadership Endowment enhances Spartan experiences for families facing challenges around disabilities, with sensitivity toward those fighting cancer.

U-M Services for Students with Disabilities

U-M's SSD Alex Powell Fund provides grants toward the purchase of needed adaptive equipment, technologies, tutoring services, and student professional development.



ALEX'S GREAT STATE RACE

Committee Members

Juliana Powell
Caleb Sandoval – Co-chair
Mary Fineis – Co-Chair
Jill Rice
Courtney Bollman
Kelsey Foote
Liz Fuller
Linda Linton
Stepheni Willis
Michelle Coss
LTC Jason DeGeorge
Robert Sullivan
LTC Jason Dye
CPT Randall Groller
CPT Chase Huggins
Cynthia Ellis

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SPONSORSHIP AGREEMENT



Please list the sponsor name as you would like it to appear on all written recognition and in publications:

Contact name: _____

Email address: _____

Phone number: _____

Business address: _____



SPONSORSHIP OPPORTUNITIES AND BENEFITS

- VICTORY** \$10,000 Name and logo listed on AGSR website, signage, promotional materials, and finish line sign. Special guest access to the finish line celebration and game day ball presentation.
- TOUCHDOWN** \$5,000 Name and logo listed on AGSR website, signage, and marketing materials. Special guest access to the finish line celebration.
- FIELD GOAL** \$2,500 Name and logo listed on AGSR website, signage, and marketing materials.
- SAFETY** \$1,000 Name and logo listed on AGSR website and signage.
- EXTRA POINT** \$500 Name and logo listed on AGSR website.

WHICH TEAM WOULD YOU LIKE TO SUPPORT?

MSU'S RCPD

Checks are made payable to:
"Resource Center for Persons with Disabilities"
Include AGSR on the memo line.

Mail to:

Resource Center for Persons with Disabilities
Care of Michael J. Hudson/AGSR
434 Farm Lane, 120 Bessey Hall
East Lansing, MI 48824

U-M'S SSD

Checks are made payable to:
"University of Michigan"
Include 700440 on the memo line.

Mail to:

Services for Students with Disabilities
Care of Jill Rice/AGSR
505 South State Street, G664 Haven Hall
Ann Arbor, MI 48109-1045